



ADIDAS DID IT AGAIN

Adidas understands that while success is the result of focused performance, using the right TechFit concepts can make all the difference between first and second place. Using compression mesh inserts to wrap muscles in tight-fitting fabrics to allow for maximum range of motion, breathability and comfort and powerweb to function the muscles like springs, providing athletes more power, users enjoy an average of 5.3 percent of improvement in power output and 1.1 percent of faster sprint time over 30 meters. It made sprinter Kim Collins become World Champion upon usage in 2003. Since then, technology materials have been further refined. Available at all Adidas stores.



CHOOS AND MORE!

The Carrie Bradshaw in all of us squeals in delight at the mention of Jimmy Choo. So let the Jimmy Choo Cruise 2009 collection tide you over with complete salivation! Look out for slender clean lined heels, vibrant coloured feathers, embellishments and indescient materials, inspired by '70s funk and indie rock music. Featured handbags will be casual chic of oversized proportions and a bright colour palette on suedes and exotic skins. Now stop drooling all over the page and head to Jimmy Choo, Lot G43, Ground Floor, Suria KLCC.

ASPIRE WITH ESPIRE

Do your bit to stand for protection and stand against sexually transmitted diseases with Espire! Espire is a Nautilus seashell shaped condom specially designed to enhance pleasure while adding protection. Research has shown that the spiral technology in Espire actually increases satisfaction for both partners and is specifically designed for the Asian male. Espire comes in two variants, Inspiral and Double Sprial, which is available at all 7-Eleven convenience stores, selected Caltex stations and pharmacies at RM8.90 per pack of three condoms. Note that you should Espire when it's expired (irresistible pun).